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# The SaaS Awards 2025 Shortlist

Congratulations from The Cloud Awards team on being named on the shortlist in The 2025 SaaS Awards. Please check this list carefully to see in which category, or categories, you have been shortlisted in. You may not be shortlisted in each category you entered, and our judges can sometimes shortlist entries in additional categories in exceptional circumstances. This list will be published in full on Tuesday 24 June 2025 at <https://www.cloud-awards.com/2025-saas-awards-shortlist>.

## Best SaaS Product for Small Business / SMEs

<b>CDPSoft</b>	<b>OneDeck Ltd – OneDeck</b>
<b>Cloudways</b>	<b>OTRS Group – OTRS</b>
<b>Dstny</b>	<b>Pipedrive – Pipedrive CRM</b>
<b>EZLynx – EZLynx Management System</b>	<b>ProcessMaker – ProcessMaker Platform</b>
<b>HighLevel</b>	<b>Progress Software – Progress ShareFile</b>
<b>Invoice Home</b>	<b>Sampl Technologies</b>
<b>Jobber</b>	<b>Sprinto Inc.</b>
<b>Keepit – Keepit Platform</b>	<b>Tall Emu – Tall Emu CRM</b>
<b>LastPass</b>	<b>Vail Systems – Telekit</b>
<b>Levitate</b>	<b>Wherefour Inc.</b>

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## Best Enterprise-Level SaaS Product

**Appfire** - Flow

**AuditBoard**

**ChurnZero**

**CloudBees** – CloudBees Unified

**Coalesce** – Data Transformation  
Platform

**DataPelago** – Universal Data Processing  
Engine (UDPE)

**Ellucian** – Ellucian Student

**GAINSystems** – GAINS DEO (Decision  
Engineering and Orchestration)

**Gong** – Gong Revenue AI Platform

**Intervision Systems LLC** – InterVision  
ConnectIV CX™

**Keepit** – Keepit Platform

**Legion Technologies** – Legion  
Workforce Management

**Lucid Software** - AI-powered Work  
Acceleration Platform

**NCR Voyix** – NCR Voyix Commerce  
Platform

**PagerDuty** – PagerDuty Operations  
Cloud

**Prezent** – Enterprise Business  
Communication Platform

**RepScrubs**

**Sauce Labs**

**TransPerfect** – Globallink Now

**WorkWave** – TEAM Software

**Xensam** – SaaS Management Platform

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## Best SaaS Product with 1,000+ Licensed Users

**AgencyBloc** – AMS+

**AuditBoard**

**Bectran**

**CDPSoft**

**CodeTwo** – CodeTwo Email Signatures  
365

**Exclaimer**

**EZLynx** – EZLynx Management System

**Gong** – Gong Revenue AI Platform

**HighLevel**

**IRS Solutions** – IRS Solutions

Unreported Income Report

**Motus** – Motus

**Prezent** – Enterprise Business  
Communication Platform

**ProcessMaker** – ProcessMaker Platform

**Synadia** – Synadia Cloud

**TransPerfect** – Globallink Now

**Trimble Transportation** – Transporeon  
Visibility

**WorkWave** - PestPac

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## Highest Customer Satisfaction with a SaaS Product

**AgencyBloc – AMS+**

**MaintainX**

**AuditBoard**

**OneDeck Ltd – OneDeck**

**Chargebee – Chargebee**

**Prezent – Enterprise Business  
Communication Platform**

**Coalesce – Data Transformation  
Platform**

**Pushly**

**CodeTwo – CodeTwo Email Signatures  
365**

**StarRez**

**Ellucian – Ellucian Student**

**Syncfusion, Inc – BoldSign**

**Gong – Gong Revenue AI Platform**

**Vertafore – AMS360**

**Woven**

**HighLevel**

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## Best SaaS Product for Business Productivity

**Appfire** - Flow

**Applied Systems** – Applied Epic

**AuditBoard**

**Coalesce** – Data Transformation  
Platform

**ECI Software Solutions** – Bolt

**Ellucian** – Ellucian Student

**Exclaimer**

**GAINSystems** – GAINS DEO (Decision  
Engineering and Orchestration)

**Gong** – Gong Revenue AI Platform

**IRS Solutions** – IRS Solutions  
Unreported Income Report

**Legion Technologies** – Legion  
Workforce Management

**Lucid Software** – AI-powered Work  
Acceleration Platform

**Panax** – Panax

**Planview** – Planview Copilot

**Prezent** – Enterprise Business  
Communication Platform

**ProcessMaker** – ProcessMaker Platform

**TMetric** – TMetric

**Trimble Transportation** – Transporeon  
Visibility

**vaibe**

**Viettel Solutions** – Viettel Office

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## Best SaaS Newcomer

**4flow SE** – 4flow TORO

**4flow SE** – 4flow VIA

**Atombeam Technologies** – Neurpac

**Panax** – Panax

**Rocket Media LLC (dba Launch Labs)** – Ignite

**Sheetcast**

**Woven**

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## Best SaaS for Sustainability and Ethical Impact

**AudioEye**

**ServiceNow** – Now Platform

**Syncfusion, Inc** – BoldSign

**Wolters Kluwer** – Enablon ESG Excellence

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## Best Bespoke or Specialized SaaS Solution

**4flow SE** – 4flow VIA

**Infiterra**

**AgencyBloc** – AMS+

**IRS Solutions** – IRS Solutions

**AxisCare** - AxisCare Home Care  
Software

Unreported Income Report

**Looper Insights** - \$MPV™ and pMPV™

**CDPSoft**

**m3ter**

**Coalesce** – Data Transformation  
Platform

**Sheetcast**

**Synadia** – Synadia Cloud

**Drivetrain**

**Telit Cinterion** – NexT eSIM Multi Profile  
and deviceWISE AI

**Ellucian** – Ellucian Student

**GAINSystems** – GAINS DEO (Decision  
Engineering and Orchestration)

**WorkWave** – RealGreen by WorkWave

**Geographic Solutions** – Virtual  
OneStop® Sapphire (VOS Sapphire)

**Woven**

**Yogi**

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## Best AI-Powered SaaS Solution

**Algolia** – Algolia AI Search

**LogicMonitor** – LM Envision

**Aria Systems** – Aria Billing Cloud

**New Relic** – Intelligent Observability  
Platform

**AuditBoard**

**PagerDuty** – PagerDuty Operations Cloud

**Bloomreach** – Clarity

**Phenom** – Phenom Intelligent Talent  
Experience

**CentralReach** - CentralReach's ABA and  
Multidisciplinary Software Platform™

**PROS** – The PROS Platform

**ChurnZero**

**rankingCoach GmbH** - AI-powered Digital  
Marketing App

**Coalesce** – Data Transformation Platform

**Cyara** – Cyara AI Trust

**Responsive** – Responsive Strategic  
Response Management Platform

**Freshworks Inc** – Freshservice

**SnapLogic** – SnapLogic Platform

**Geographic Solutions** - Virtual OneStop®  
Sapphire (VOS Sapphire)

**Telit Cinterion** – Next eSIM Multi Profile and  
deviceWISE AI

**Gong** – Gong Revenue AI Platform

**HighLevel**

**Trimble Transportation** – Transporeon  
Visibility

**Legion Technologies** – Legion Workforce  
Management

**Zilliant** – Gen AI Pricing Analytics

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## Most Innovative SaaS Solution

**4flow SE** – 4flow TORO

**Lucidity** – Lucidity AutoScaler

**AuditBoard**

**m3ter**

**Axiamatic**

**Mailprotectorr** – Shield

**Chargebee** – Chargebee

**MirrorWeb** – MirrorWeb Insight

**ChurnZero**

**NMI** – NMI Payments

**Ellucian** – Ellucian Student

**Panax** – Panax

**Exclaimer**

**Prezent** – Enterprise Business  
Communication Platform

**GAINSystems** – GAINS DEO (Decision  
Engineering and Orchestration)

**RepScrubs**

**Gong** – Gong Revenue AI Platform

**Sojern** – Sojern Marketing Platform for  
Hospitality

**HighLevel**

**Synadia** – Synadia Cloud

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## Best SaaS Solution for IT & DevOps

**BrainStorm** – BrainStorm

**Buildkite** – Scale-Out Delivery Platform

**CloudBees** – CloudBees Unified

**Exclaimer**

**Hewlett Packard Enterprise (HPE)** – HPE OpsRamp

**Kong Inc.** – Kong Konnect

**Kurrent**

**Lucidity** – Lucidity AutoScaler

**Mailprotectorr** – Shield

**OneDeck Ltd** – OneDeck

**PagerDuty** – PagerDuty Operations Cloud

**Sonar** – SonarQube

**Synadia** – Synadia Cloud

**Trimble Transportation** – Transporeon Visibility

**Xurrent**

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## Best Use of SaaS in a Cloud Ecosystem

**4flow SE** – 4flow TORO

**AuditBoard**

**AxisCare** – AxisCare Home Care  
Software

**CData Software** – CData Connect  
Cloud

**CloudBlue** – CloudBlue's Monetization  
Platform

**Coalesce** – Data Transformation  
Platform

**Exclaimer**

**HighLevel**

**Infiterra**

**Keepit** – Keepit Platform

**m3ter**

**Mark43** – Mark43 Intelligent Public  
Safety Operations Platform

**Panzura** – Panzura CloudFS

**ProcessMaker** – ProcessMaker Platform

**RepScrubs**

**Sheetcast**

**Synadia** – Synadia Cloud

**Vail Systems** - Telekit

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## Best UX / UI Design in a SaaS Product

**AxisCare** – AxisCare Home Care  
Software

**SavvyMoney** – SavvyMoney's Credit  
Score Solution

**Businessolver** – Benefitsolver

**Synadia** – Synadia Cloud

**Coalesce** – Data Transformation  
Platform

**Trimble Transportation** – Transporeon  
Visibility

**HighLevel**

**Vail Systems** - Telekit

**OneDeck Ltd** – OneDeck

## Best Data-Driven SaaS Innovation

**4flow SE** – 4flow VIA

**Coalesce** – Data Transformation  
Platform

**Agiloft** – Agiloft Data-first Agreement  
Platform

**Drivetrain**

**Altvia**

**GAINSystems** – GAINS DEO (decision  
Engineering and Orchestration)

**BigID** – BigID Next

**Legion Technologies** – Legion  
Workforce Management

**ChurnZero**

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### **m3ter**

**MasterControl** – Advanced Quality  
Event Management (AQEM)

**Panax** – Panax

**Panzura** – Panzura Symphony

### **Sheetcast**

**Slate Technologies** - Slate's AI-Powered  
Decision Assistant

**Trimble Transportation** – Transporeon  
Visibility

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## **Best SaaS Product for Cybersecurity**

**AxisCare** – AxisCare Home Care Software

**Geographic Solutions** – Virtual OneStop® Sapphire (VOS Sapphire)

**Horizon3.ai** – NodeZero Offensive Security Platform

**Keepit** – Keepit Platform

**Mailprotectorr** – Shield

**Nozomi Networks** – Vantage

**Pindrop Security, Inc.** - Pindrop® Pulse for Meetings

**Trustmi** – Behavioral AI Solution

**Valimail**

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## Best SaaS Solution for Sales, Marketing & CRM

**AgencyBloc** – AMS+

**Altvia**

**BERA.ai**

**CodeTwo** – CodeTwo Email Signatures

**365**

**Exclaimer**

**Global Alliant** - CRM Call Center,  
Health Plan Management, Procurement  
System, Inventory Tracking System

**Gong** – Gong Revenue AI Platform

**HighLevel**

**Impartner** - Impartner PX™

PartnerExperience

**OneDeck Ltd** – OneDeck

**Pipeliner CRM** – Voyager AI Assistant

Gen II

**Prezent** – Enterprise Business  
Communication Platform

**Pushly**

**Responsive** – Responsive Strategic  
Response Management Platform

**Rocket Media LLC (dba Launch Labs)** –  
Ignite

**Syncfusion, Inc** – BoldSign

**Tall Emu** – Tall Emu CRM

**TransPerfect** – Globallink Now

**TrueDialog**

**VirtualPBX** - VirtualText

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## Best SaaS Solution for Digital Content Management

**Contentstack** - Contentstack EDGE

**HighLevel**

**Innervate**

**OneDeck Ltd** – OneDeck

**Optimizely** – Optimizely Content Management System

**Sheetcast**

**Sitecore** – Sitecore XM Cloud

**TransPerfect** – Globallink Now

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## Best SaaS Solution for HR & Workforce Management

**AbsenceSoft**

**ActivTrak**

**BambooHR** – BambooHR

**Betterworks**

**BrainStorm** – BrainStorm

**Geographic Solutions** – Virtual

OneStop® Sapphire (VOS Sapphire)

**HiringThing**

**Legion Technologies** – Legion

Workforce Management

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**LumApps** – Ask AI & Micro-Apps

**SynergySuite**

**OneDeck Ltd** – OneDeck

**TalentNeuron**

**Oyster**

**TrueComp**

**Phenom** – Phenom Intelligent Talent  
Experience

**vaibe**

**Woven**

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## Best SaaS Solution for BI, Analytics and Reporting

**Altvia**

**GAINSystems** – GAINS DEO (Decision  
Engineering and Orchestration)

**Applied Systems** – Applied Epic

**HighLevel**

**AxisCare** – AxisCare HomeCare  
Software

**LRN Corporation** – Catalyst Reveal

**CData Software** – CData Connect  
Cloud

**Motus** – Motus

**Panax** – Panax

**ChurnZero**

**SynergySuite**

**Coalesce** – Data Transformation  
Platform

**Vertafore** – RiskMatch

**Domo** – Agent Catalyst

**VivoAquatics** – VivoPoint

**Yogi**

**Drivetrain**

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## Best SaaS Solution for Project Management

**Certinia**

**HighLevel**

**Linarc**

**MYOB Pty Ltd – MYOB Acumatica (MAcu)**

**OneDeck Ltd – OneDeck**

**Sheetcast**

**Simpro – Simpro Premium**

**TransPerfect – Globallink Now**

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## Best SaaS Product for ERP

**Axiamatic**

**AxisCare – AxisCare Home Care Software**

**Ellucian – Ellucian Student**

**m3ter**

**MYOB Pty Ltd – MYOB Acumatica (MAcu)**

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**SynergySuite**

**Tall Emu** – Tall Emu CRM

**Trimble Transportation** – Transporeon Visibility

**Wherefour Inc.**

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## Best SaaS Product for Workflow Automation

**AbsenceSoft**

**Infiterra**

**Altvia**

**Linarc**

**Appfire** - Flow

**MYOB Pty Ltd** – MYOB Acumatica  
(MAcu)

**AxisCare** – AxisCare Home Care  
Software

**Panax** – Panax

**Coalesce** – Data Transformation  
Platform

**ProcessMaker** – ProcessMaker Platform

**Sheetcast**

**EasyVista** – EasyVista Service Manager

**SnapLogic** – SnapLogic Platform

**Esker**

**Tekion** – Tekion AI Agent for Service

**HighLevel**

**Workato** – Workato One

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## Best SaaS Product for Nonprofits & Education

**CDPSOft**

**Ellucian** – Ellucian Student

**Geographic Solutions** – Virtual OneStop® Sapphire (VOS Sapphire)

**OneDeck Ltd** – OneDeck

**ProcessMaker** – ProcessMaker Platform

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## Best SaaS Solution for Consumer Services, eCommerce & Retail

**2Checkout** – 2Checkout

**OneDeck Ltd** – OneDeck

**CodeTwo** – CodeTwo Email Signatures

**PAR Technology** – PAR Pay

365

**Pushly**

**Flipkart Commerce Cloud** – Pricing

**TransPerfect** – Globallink Now

Solution

**Vail Systems** – Telekit

**NCR Voyix** – NCR Voyix Commerce

**Woven**

Platform

**Yogi**

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## Best SaaS Solution for Finance & FinTech

**Altvia**

**MYOB Pty Ltd** – MYOB Acumatica  
(MAcu)

**Applied Systems** – Applied Epic

**Bectran**

**Panax** – Panax

**Chargebee** – Chargebee

**PayJunction** – No-code Payments  
Integration®

**Cleverbridge** – Cleverbridge Growth  
Engine

**Prezent** – Enterprise Business  
Communication Platform

**Drivetrain**

**ProcessMaker** – ProcessMaker Platform

**FloQast** – FloQast AI Agents

**SavvyMoney** – SavvyMoney's Credit  
Score Solution

**Instnt** – Instnt Fraud Loss Insurance  
Solution

**ThetaRay** – ThetaRay Transaction  
Monitoring

**InvoiceCloud**

**m3ter**

**TransPerfect** – Globallink Now

**MirrorWeb** – MirrorWeb Insight

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## Best SaaS Solution for Logistics & Transportation

**4flow SE** – 4flow TORO

**Linxup** – Linxup Coaching Dashboard  
with Coaching Sessions

**4flow SE** – 4flow VIA

**Blue Yonder** – Blue Yonder Yard  
Management

**Optilogic**

**Trimble Transportation** – Transporeon  
Visibility

**Dispatch** - Dispatch Connect

**Gurtam** – Wialon

**Truckstop** – Risk Factors

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## Best SaaS Solution for Healthcare & Life Sciences

**AxisCare** - AxisCare Home Care Software

**CDPSoft**

**Cylinder Health**

**GlobalVision** – Verify

**Global Alliant** - CRM Call Center, Health Plan Management, Procurement System,  
Inventory Tracking System

**HealthEdge** – HealthEdge HealthRules® Payer Solution Suite

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**Medsender** – MAIRA

**ModMed**

**Planet DDS** - DentalOS™

**Prezent** – Enterprise Business Communication Platform

**RepScrubs**

**Solera Health** – Solera HALO Platform

**WebPT**

**Xevant** - Ivim at Work

**Xsolis** - Dragonfly

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## Best SaaS Solution for Law & Legal Services

**LEAP Legal Software**

**Lightning Docs**

**Opus 2 – Opus 2 Cases**

**Stretto – Best Case by Stretto**

**Stretto – Trustee Suite by Stretto**

**Summize**

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## Best SaaS Solution for Manufacturing, Engineering & Industrial Applications

**4flow SE** – 4flow TORO

**ProcessMaker** – ProcessMaker Platform

**4flow SE** – 4flow VIA

**Shopfloor Management Systems**

**ECI Software Solutions** - JobBOSS<sup>2</sup>

**GmbH** – Digital Teamboard

**GAINSystems** – GAINS DEO (Decision Engineering and Orchestration)

**Tall Emu** – Tall Emu CRM

**MYOB Pty Ltd** – MYOB Acumatica (MAcu)

**Telit Cinterion** – NexT eSIM Multi Profile and deviceWISE AI

**Wherefour Inc.**

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## Best SaaS Solution for Construction & Property Management

**AppFolio** – AppFolio Property Manager

**Bectran**

**HiringThing**

**Houzz** – Houzz Pro

**Linarc**

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**London Computer Systems** – Rent Manager

**MYOB Pty Ltd** – MYOB Acumatica (MAcu)

**OneDeck Ltd** – OneDeck

**Rentec Direct** - Rentec PRO & Rentec PM

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## Best SaaS Solution for Energy, Utilities or Telecoms

**CloudBlue** – CloudBlue’s Monetization Platform

**eSmart Systems** – Grid Vision

**Telit Cinterion** – NexT eSIM Multi Profile and deviceWISE AI

**VivoAquatics** - VivoPoint

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